Blue Pearl Joins ARM® Connected Community®

Santa Clara, California – October 24, 2012 -- ARM® TechConTM-- <u>Blue Pearl Software</u>, the provider of EDA software that accelerates RTL signoff for FPGA designs, today announced it is a new member in the ARM Connected Community, the industry's largest ecosystem of ARM technology-based products and services. As part of the ARM Connected Community, Blue Pearl gains access to a full range of resources to help it market and deploy its innovative <u>Blue Pearl Software Suite</u> for FPGA design to enable developers to get their ARM Powered® products to market faster.

"ARM processors and intellectual property are key to the success of our FPGA customers' designs," noted Shakeel Jeeawoody, VP Marketing at Blue Pearl. "At ARM TechCon, we will demonstrate how the newest release of our Blue Pearl Software Suite works with the world's leading FPGA tool flows to accelerate RTL signoff and supports ARM IP."

Quality IP and processors, such as ARM's offerings, are critical to SoC designers worldwide especially due to the increasing number of designs using FPGAs in production or as prototypes. The combination of ARM processors and system IP products, together with Blue Pearl's analysis software, accelerates RTL signoff and improves QoR for FPGA-based designs and systems.

The ARM Connected Community is a global network of companies aligned to provide a complete solution, from design to manufacture and end use, for products based on the ARM architecture. ARM offers a variety of resources to Community members, including promotional programs and peernetworking opportunities that enable a variety of ARM Partners to come together to provide end-to-end customer solutions. Visitors to the ARM Connected Community have the ability to contact members directly through the website.

"The Connected Community is all about companies working together to provide the most complete solutions in the shortest possible time. By joining the Community, which now comprises more than 950 companies, Blue Pearl increases the large portfolio of skills, products and services that are centered around the ARM architecture, and currently available to developers worldwide," said Lori Kate Smith, Sr. Manager Community Programs for ARM.

For more information about the ARM Connected Community, please visit www.arm.com/community.

About Blue Pearl Software

<u>Blue Pearl Software, Inc.</u> provides EDA software that accelerates RTL signoff for FPGA designs. The company's <u>Blue Pearl Software Suite</u> checks RTL designs for functional errors and automatically generates comprehensive and accurate Synopsys Design Constraints (SDC) to improve quality of results (QoR) and reduce FPGA design risks.

Visit Blue Pearl Software at http://www.bluepearlsoftware.com.

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